

## Lisa E. Henderson

Chief Strategist, Casualty Products and Insurtech Consulting



### CURRENT RESPONSIBILITY

Lisa serves as chief strategist, casualty products and insurtech consulting for Milliman's Property & Casualty practice. Lisa is responsible for the group's product marketing strategy, sales growth, and brand development. She specializes in strategy as it relates to property & casualty insurtech solutions and consulting services.

### EXPERIENCE

Lisa has more than 20 years of executive management experience with technology companies, with a focus on implementing market-driven strategies and solutions. Prior to Milliman, Lisa served as EVP of sales and marketing for DFA Capital Management (acquired by Conning Asset Management), where she created and built product marketing and business development functions and grew strategic partnerships with global brands.

Prior to DFA, Lisa served as CEO of Princeton Softech (acquired by IBM), pioneering a new category and market for data archiving and information life cycle management. At Princeton Softech, and in her role as EVP of operations for LivePerson, Lisa implemented strategic and operating planning processes based on market research and assessments, in order to achieve business objectives.

### AWARDS AND RECOGNITIONS

Lisa has been invited to speak at various regional and national conferences and is a guest lecturer at the Wharton School at the University of Pennsylvania. Recognitions include:

- Named as Ernst & Young Entrepreneur of the Year
- Received a New Jersey Women in Technology Award
- Selected as a one of Business News New Jersey's 40 under 40 winners.

